

BRIDGE TO THE



CHILD CARE CONNECTIONS, INC.
2010 ANNUAL REPORT

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2010 Annual Report

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Profile

Child Care Connections, Inc. is a non-profit 501[©]3 corporation that connects families with licensed child care options by providing personalized referral services. Child Care Connections, in collaboration with other community agencies provides professional development, coaching, and grant opportunities to child care providers in an effort to improve the quality of child care in the Pikes Peak region. As a non-profit organization headquartered in Colorado Springs, we have served the Colorado counties of Elbert, El Paso, and Teller since 1989.

Mission Statement

Child Care Connections is a comprehensive child care resource and referral agency working collaboratively with other community agencies to advocate for children and families. Child Care Connections promotes quality child care by providing parent referrals to licensed child care homes and centers and providing quality professional development opportunities and support to child care providers.



Our Vision

To partner with families and professionals in the Pikes Peak region to raise awareness of quality child care and provide educational opportunities for parents and providers.

Letter from the Board Chair

Since 1989 Child Care Connections has been serving the Pikes Peak community by providing child care clients and providers with referrals, professional development, and developmental resources. Now more than ever, we believe in building a strong community and better future for our children—who are our future—, begins with providing a safe and healthy environment in which they can live and learn.

During the past year, our organization has seen both transition and transformation which has brought new energy and a renewed sense of excitement in our mission. Having a new Executive Director and a dedicated Board of Directors in place, we are now positioned to move Child Care Connections forward and expand its role and profile in the community.

Over the next few years, the population of the Pikes Peak region will undoubtedly continue to grow, and we will grow right along with it. We will improve and add programs with the goal of positively impacting the quality of child care across the Pikes Peak region. Child Care Connections has many opportunities to work collaboratively with other agencies in our community to provide our clients' with the support they need.

On behalf of the Board of Directors, the management, staff and volunteers, please accept our heartfelt thanks for your past support. We ask for your continued support and participation as we continue moving Child Care Connections forward.

Sincerely,
Renee McLaughlin
President

Child Care Referral Service

Referral Specialists make the connection between the childcare providers in the community and parents seeking childcare referrals. Child Care



Connections maintains a database with accurate program information for providers in the three counties of El Paso, Teller and Elbert. This free service includes an individualized search based on the expressed needs of the families. In addition, each completed referral is accompanied by parent

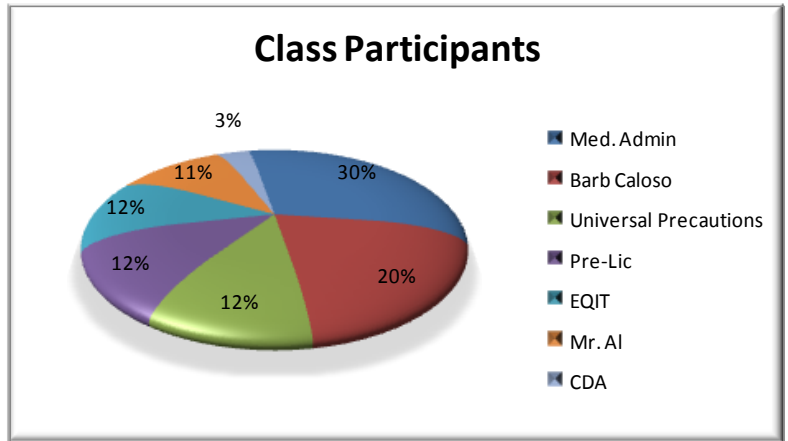
education and resources to assist parents in making an informed decision in choosing quality care for their child.



There are 17 Child Care Resource and Referral Agencies in the state of Colorado and over 600 of them in the United States!

Child Care Provider Resources

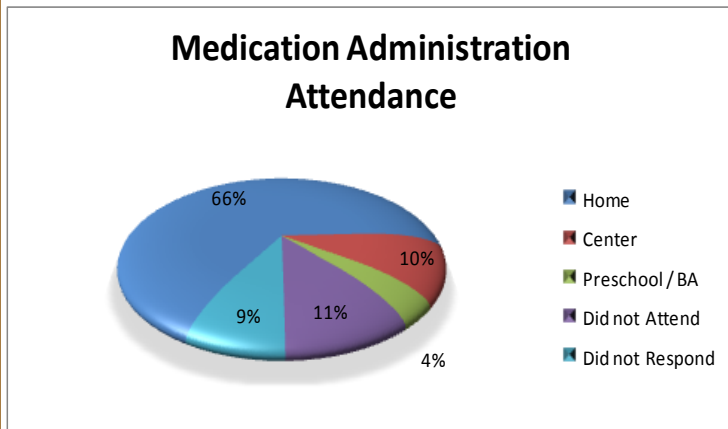
Child Care Connections (CCC) continues to advocate for improving the quality of early childhood education in our three county area. CCC believes that the key to quality care is by educating parents, providers, and community members. In 2010, CCC provided over 40 trainings which were attended by over 4,000 individuals.



To increase the capacity of childcare spaces within the community, CCC provided eight pre-licensing trainings to over 83 people during 2010. Pre-licensing training is a state mandated class for future providers and covers nine core areas required to obtain a state license which include: child growth and development, universal precautions, health safety

and nutrition standards, and professionalism. Resource packets are also provided to better explain the process of starting a family child care business.

CCC also provided 22 Medication Administration classes with 230 registered applicants for an 87% attendance rate. In this four hour class, our instructor covers the essential information about allergies, illnesses,



safely administering medications to young children as well as documentation. In collaboration with a variety of service providers, Child Care Connections was also able to provide CPR & First Aid, and Universal Precautions to those who needed to be recertified or receive certification.

For our current providers, Child Care Connections established Connecting with Connections.



Connecting with Connections gave providers an opportunity to attend two of six mini workshops for a total of four training hours. Over 50 people attended these educational and fun workshops to receive their hours.

In August, Mr. Al presented two workshops, All Stressed Out! and United We Stand: Divided We Brawl!, to over 70 providers. During the workshop of All Stressed Out! the attendees took home valuable knowledge on the effects of stress on children and how to handle stress. United We Stand: Divided We Brawl, Mr. Al presented the benefits of problem solving for children when working in the right sized groups per age group and the importance of “we” rather than “I”.

Over 20 child care providers were able to attend the Child Development Associate (CDA) trainings offered by Child Care Connections this last year. Sixteen of those professionals were awarded the CDA Credential, by having shown that they met the needs of children as well as work alongside parents/families

.....
: “I got my CDA the
: first part of October,
: thanks to Child Care
: Connections and all
: they did for me. I
: would have never
: been able to do it
: without all your help
: and support.”
: -CDA recipient
:

to nurture children's physical, social, emotional, intellectual and behavioral growth. This credential is transferable into college credit hours, though Pikes Peak Community College.

Expanding Quality in Infant Toddler Care (EQIT) had four different training opportunities for providers to obtain valuable knowledge, build skills and develop insightful practices when it comes to caring for infants and toddlers. Child Care Connections is pleased announce that more then three times the amount of people completed this 48 hour class, sponsored by the Alliance For Kids with funding provided by the Colorado Department of Education, in 2010 versus 2009!

CCC is always striving to meet the needs of providers and community. Because of this, the majority of our classes are held in the evenings or weekends to accommodate busy schedules.

90% of our intellectual, emotional and social ability is formed by the age of 3.



Employer Services

Parents in the workforce are concerned about who will take care of their children while they are at work. When employees have trouble with childcare, they are less effective in the workplace. Studies show childcare problems can lead to increased absenteeism, tardiness, higher turnover rates, higher recruiting and training cost. Workers who believe that their employer supports their personal needs tend to be less stressed, more successful in balancing work and family life, and more loyal to the company and employers.



Child Care Connections is contracted by Work/Life Services to provide Enhanced Referrals to parents who are employed by partnering companies and military branches. An Enhanced Referral is a referral tailored to each client. The parent/guardian calls in and speaks with a Referral Specialist, who supplies the parent with a contact list of ideal child care according to price, availability, location, and specific needs of child and

parent. By supplying this service to your employees, parents can focus more on work and their productivity, rather than worrying about finding child care. During 2010, Child Care Connections supplied over 250 enhanced referrals.

By participating in employee child care, employers not only show that they are competitive in their field and show their employees that they care, they also receive certain tax benefits as well.

Colorado Child Care Tax Credit offers a generous 50% tax credit to business and individuals who make a monetary donation in support of child care; employers can receive a 25% tax credit by contributing to the construction or repair of a child care facility or contracting with a third party to provide child care services to employees.

In addition, employers can receive a 10% tax credit on expenses related to resource and referral services for employees. The total credit cannot exceed \$150,000 annually.

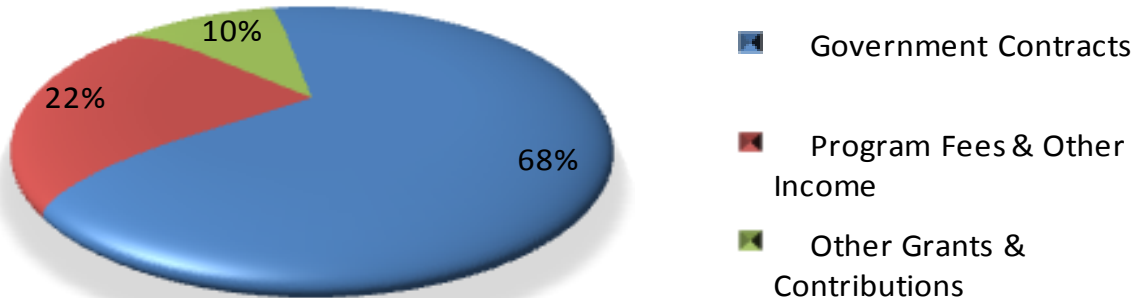
For more information on how to attain a child care tax credit, please visit [irs.gov](https://www.irs.gov) or consult with your accountant.



Did you know that children who receive a high-quality of child care demonstrate greater social skills and excel in education!

2010 Statement of Financials

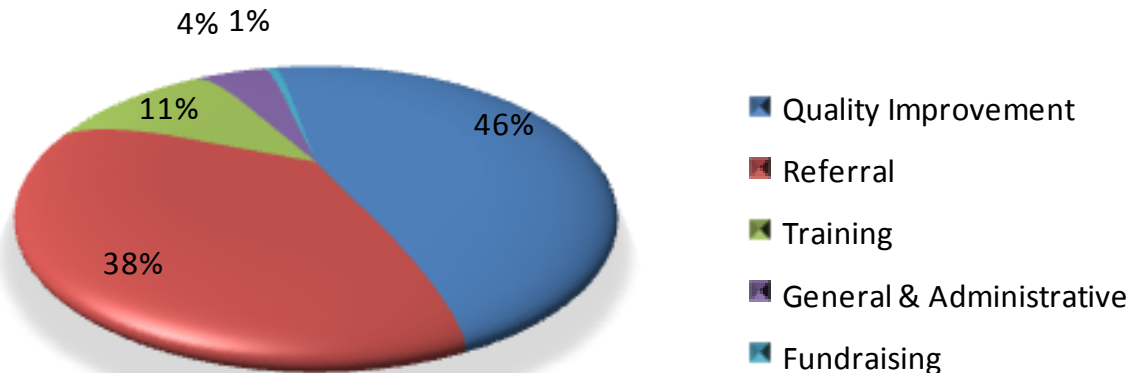
2010 Revenue (in thousands)



Assets as of December 31, 2010: \$186,213

As per GAAP, grants are reported in the year in which they are announced.

2010 Expenses (in thousands)



Financial and Community Partners

Daniels Fund
Elbert County Early Childhood Council
El Paso County Department of Health and Human Services
First Bank
National Association of Child Care Resource and Referral
Qualistar Early Learning
State of Colorado
Teller County Department of Social Services
Teller Park Early Childhood Council
Temple Hoyne Buell Foundation
Alliance for Kids
Combined Federal Campaign (CFC#32426)



DANIELS FUND

Making life better...one individual at a time.



Child Care Connections 2010 Leadership

Renee McLaughlin
President
Clayton Early Learning

Heidi Bergeron
Vice President

Christy Sipsev
Finance Chair
First Bank

Chris Logue
Board Member
Elizabeth C-1 School District

Renee Sasse
Board Member
Family Child Care Provider

Eric Seilaff
Board Member
Peterson Air Force Base

Deana Hunt
Executive Director



The Board meets on the third Thursday of every month, at Child Care Connections (125 N. Parkside Dr., Suite 202 Colorado Springs, CO 80909) at 3:30pm.

Learn More About Us

If you would like to learn more about Child Care Connections, or how to donate, please contact our local office at:

125 N Parkside Drive, Suite 202
Colorado Springs, CO 80909
(719) 638-2070
ccc.officeadmn@gmail.com

Additional information can also be found at
www.childcareconnections.net

